



preferred database

Oracle®

investment protection

- Integration with:
 - Back-office systems
 - HP Nimius banking applications
 - Data warehousing/OLAP tools
- Highly scalable

low implementation/operating costs

- Allows implementation of extensible e-financial applications
- Simple maintenance
- Secure system
- Avoids costly downtime

reliable and highly consistent data

- Operates 24x7
- Enables customer transactions with/without host connection
- Maintains consistent data

enhances customer service

- Supports customer intelligence applications
- Supports applications that enable cross-selling and upselling

ods—business information that works for you

A data system is only as good as the database supporting it, which is why the HP Nimius provides the most robust solution available—a financial data model along with a relational database that is comprehensive, powerful and highly available. As the major component of the Operational Data Store (ODS), the shared database offers financial institutions a single point of access to all data, including profile, transaction, service, contract, and account information. Since the ODS data model organizes this content into categories such as “organization,” “customers,” “financial products,” and “security/authorization,” your financial institution can manage various aspects of its online business with maximum efficiency. The ODS database provides:

- Integration with back office systems
- Support for integration of customer touch-points
- True 24x7 availability with consistent data.
- A highly scalable solution
- Watertight security through E3, the HP E-services Engine.
- Back-end data aggregation

open architecture protects investments

The flexibility of the ODS lies in an extensible framework that enables easy integration with all HP Nimius e-financial applications and future services. Since new data definitions can be easily added to the pre-defined set, moving new services into production is a snap. The ODS framework also integrates with third-party tools, such as future versions of data warehousing and OLAP applications.

The scalability of the database architecture ensures that it can handle a large number of clients and transactions without any degradation in performance.

low implementation and operating costs

Since no complicated modifications to the shared databases are required for the implementation of new e-services, the ODS provides cost savings for current and future deployments. Operating expenses remain low because the database is secure and easy to maintain.

data you can count on

As an e-services provider, your virtual bank must operate non-stop. The ODS database provides true 24x7 capability. Even when the host system is down or the connection to it is broken, your customers have uninterrupted access to your HP Nimius applications. Since all customer and transaction information is stored on the ODS database, transactions continue seamlessly on the front end while ensuring consistency with the back-office systems. Once the host system is restored, transactions are processed on the back end.

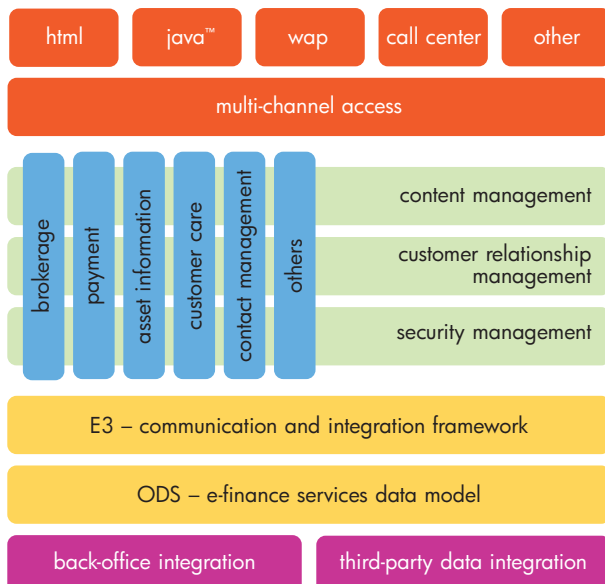
improve customer service

Customer intelligence is critical in generating new revenue streams and improving customer service. Increased customer loyalty and retention are the rewards of addressing customers' needs. The ODS brings you to this new level of capability by providing personalized information content to your customers and supporting CRM applications that enable cross-selling and upselling opportunities.

putting the pieces together

The ODS database delivers around-the-clock performance while allowing you to maximize your investment. With a scalable architecture and data that's reliable, consistent, and always available, the ODS database provides the foundation to deliver sound e-financial services. Easy integration with back-office systems, HP Nimius e-banking services, and third-party applications guarantees that you'll continue to get the most mileage from the HP Nimius solution.

The diagram below illustrates ODS as part of the HP Nimius Solution Platform. Please refer to the HP Nimius Solution Overview and other Nimius solution component datasheets for more information.



HP e-solutions division
HP Nimius marketing

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