

investment protection and scalability

- Compatibility and integration with legacy applications, HP Nimius business modules, and third-party applications
- Accommodates new channels
- Easily customized

customer loyalty and retention

- Comprehensive and easy to use
- Enhance customer service
- Improve CRM through knowledge of investor profiles
- 24x7 order book

low operating costs

- Plausibility checks automate straight-through processing
- Instrument-related checks

features

- Order placement including personal order book
- Order routing and management support
- Trade order management
- Financial instruments information

hp e-brokerage—a new dimension in online trading

Whether you're appealing to universal or private banking customers, HP Nimius E-Brokerage will transform the way your customers conduct trades. It enables and manages the purchase and sale of securities, offers detailed information on individual securities and end user transactions, and includes a personal order book.

By adding another Nimius business application, you can offer private banking asset managers more functionality, including the ability to establish user roles, define access rights, and execute financial instruments.

building customer loyalty and retention

By capturing your customers' brokerage transactions, E-Brokerage delivers detailed insight into investor profiles that enables you to enhance Customer Relations Management (CRM), as well as generate new revenue opportunities. You can provide targeted messaging, such as IPO and securities recommendations, and customized advertising, as well as offer targeted investment services.

expandable solution

As an easily integrated and customizable solution, E-Brokerage guarantees investment protection by allowing you to rapidly expand your services and leverage other HP Nimius business modules at minimal cost. Applications are fully compatible with a variety of platforms including Microsoft® Windows®, Apple Macintosh, and HP-UX.

anytime, anywhere trading without compromise

As an easy-to-use, feature-rich application that gives end users full-service brokerage capability with the flexibility of anytime, anywhere banking, E-Brokerage will keep your customers coming back.

Order Placement

- Personal order book:
 - Accepts trades and orders independent of availability of back-office systems or stock exchanges
- No restriction on security type:
 - System can be built to handle stocks, options, bonds, and funds
- Comprehensive order types:
 - Buy, sell, sell short, and stop actions available
 - Market, limited, and time delimited orders
- More than 15 plausibility checks to ensure maximum data quality
- Adaptable buying power calculation
- Cost estimation:
 - Price estimation in security currency
- Automatic log creation:
 - Provides audit confirmation

Order Routing and Management Support

- Seamlessly integrates with order routing management system and accounting engine to provide end-to-end transactions
- Full confirmation and commission information processed within seconds

Trade Order Management

- Dynamic and static online cancellation
- Change deal attributes (e.g., extension of time due, order type) prior to trade execution
- Deal statement and expenses
- Active deal equity status and order verification

Financial Instruments Information

- List of financial instruments (securities and stock ID)
- Security browser:
Provides detailed information and ability to compare attributes among financial instruments
- Links to stock tickers

banking on the hp nimius solution

When you choose the HP Nimius platform, you're opting for a reliable technology with a proven performance record. In installations throughout Europe, HP has delivered its solutions with a high degree of functionality and security to meet the needs of its customers and their end users. By providing easily customized e-banking applications, the HP Nimius platform offers a quick time-to-market. As a scalable and integratable solution, it guarantees your ability to expand well into the future as your financial institution grows to encompass new channels, functionality, and target markets.

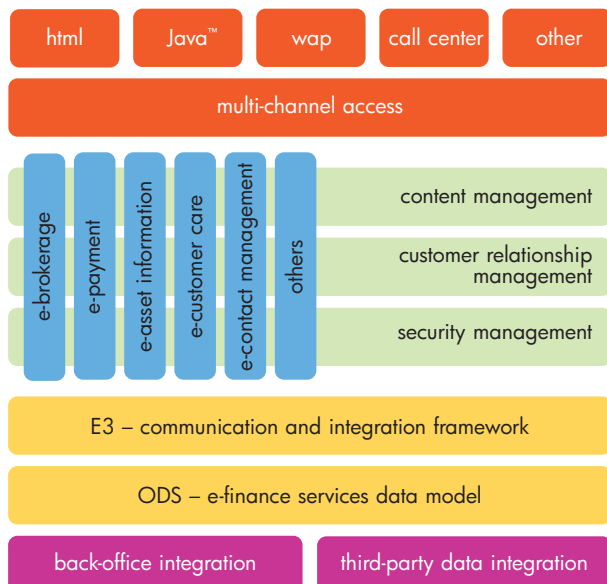
putting the pieces together

The E-Brokerage solution provides your customers with an easy-to-use, comprehensive, and powerful tool that offers them the same access to securities markets and level of information that previously only resided with professional brokers. As an end-to-end solution that provides a high level of research detail and access for the end user, as well as investor intelligence for your organization, E-Brokerage allows you to take maximum advantage of the Internet.

system requirements

Application server: HP-UX 11

Others available upon request



The diagram on the left illustrates E-Brokerage as part of the HP Nimius solution platform. Please refer to the HP Nimius solution overview and other Nimius solution component datasheets for more information.

license information

HP Nimius business modules are licensed on an "application-specific basis," and may be used only in conjunction with the HP interfaces (Personal Finance Desktop (PFD), HTML, and/or wireless devices client); the HP E-Services Engine, E3; and applications that integrate into the predefined E3 data repository.

To obtain support for HP Nimius business modules, the related HP support options must be purchased.

HP e-solutions division
HP Nimius marketing

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